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Yeshaya Wasserman Lifts Up Local Brooklyn Food Project

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*CEO of SGW Properties Helps Project Machal Meet Fundraising Goal*

NYC, NY, United States of America - July 22,

2015 /MarketersMedia/ – Project Machal, a local food bank

initiative by the Marine Park Jewish Community Center, announced that philanthropist [Yeshaya Wasserman, Founder and CEO of SGW Properties](#), has been integral to the success of the project by helping Project Machal meet an ambitious \$200,000 fundraising goal on the crowdfunding platform Charidy. Offering significant support and vital personal involvement, as well as crucial matching funds, Mr. Wasserman has enabled Project Machal to reach out to many more needy families in the community.

Project Machal is an innovative campaign which provides families in need with weekly credit at local grocery stores, allowing them to make ends meet at difficult times. It is a discreet and positive alternative to the usual local food pantry model, operated with the utmost respect for recipients' privacy and dignity. This help not only feeds the hungry, it also supports their emotional well-being and sense of belonging in the community.

"[Mr. Wasserman's involvement](#) in the local community is making a huge difference to families who are struggling, offering them practical assistance with great sensitivity. This outreach is only possible on such a comprehensive scale thanks to Mr. Wasserman's support. We are grateful to Mr. Wasserman for his deep commitment to Project Machal and the Marine Park JCC." says Shea Rubenstein Founder of The Marine Park JCC.

The Jewish Community Council of Marine Park is a social services organization that unites and assists the residents of the Marine Park community and its surrounding areas. Learn more about their work at <http://www.jccmp.org/>

About SGW Properties: SGW Properties is a New York-based real estate company formed by Yeshaya Wasserman in 2008, focused on acquisitions of multifamily apartment buildings, ground up development, and commercial assets as well as property management for a portfolio of properties consisting of 24 buildings. Properties include a diverse range of rent stabilized, free

Jewish Community Council of
Marine Park

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market and Section 8 tenants. The firm’s mission is to seek value-added opportunities in select markets in Brooklyn and throughout the New York region, and implement strategic marketing and operating plans to create value for its current portfolio.

Website: <http://yeshayawasserman.tumblr.com/>

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